



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L3

Results as of: 12/31/2017

GMT: HOWARD HUDSON

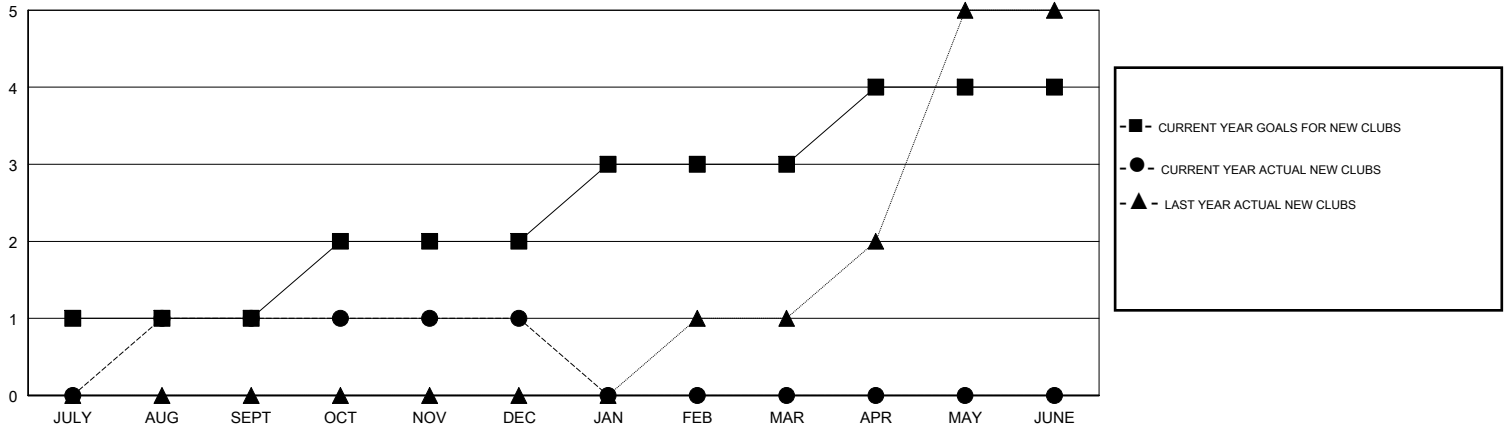
LOCATION CALIFORNIA

GMT CA

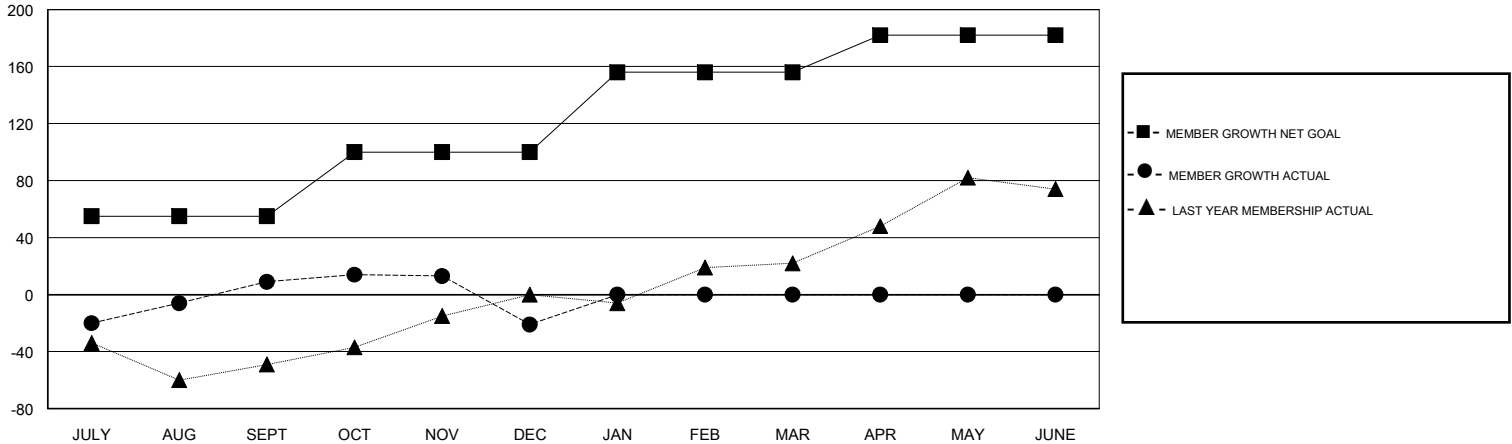
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	1	0
OCT/NOV/DEC	1	0	1
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	55	100	83
OCT/NOV/DEC	45	45	75
JAN/FEB/MAR	56	0	0
APR/MAY/JUNE	26	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1

31 CLUBS OF 57 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	702 (55.98%)
FEMALE	552 (44.02%)
Women Percentage Fiscal Year Goal: 44%	

DROPPED MEMBERS	
DECEASED	4
CLUB CANCELLED	9
OTHER	145
TOTAL	158

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	303
FAMILY MEMBERS PAYING HALF DUES	162